



PRESS RELEASE

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Fundraiser to defray medical costs for needy family

First Aid Lemonaid setting up fundraiser to assist the Campbell family with medical costs for children

(Baton Rouge, LA , June 23, 2009) – First Aid Lemonaid has set up a candle fundraiser to assist Jessica and Matthew Campbell, Denham Springs residents, with the costs associated with their children's illnesses.

The Campbells have four children. Two of their children, Christopher and Silas, have genetic brain malformations. The other two, Gracelyn - age four and Brielle – age two, have a 50% chance of developing the abnormalities according to their physician. Six-month-old Silas Campbell has cerebral cavernous malformations. His brother, six-year-old Christopher Campbell, has developmental venous anomaly of the frontal lobe and a rare form of childhood psychosis that doctors are having difficulty treating. Christopher's daily life is plagued with mental and emotional mood cycles preventing him from participating in normal childhood activities. Although he is heavily medicated, he still suffers from hallucinations, borderline multiple personality disorder, short-term memory loss, confusion, panic disorder and sensory integration disorder.

First Aid Lemonaid is working with the Campbell family to help them raise money that will defray some of the medical expenses and travel expenses associated with traveling to the Texas Children's Clinic in Houston, TX. The fundraiser will take place from Jul. 6 – Jul. 31. Campbell is accepting orders for gourmet 16 oz. candles for \$20.00. Interested persons should go online at www.firstaidlemonaid.com to complete the order form and mail the order with the \$20.00 donation to directly to Matthew and Jessica Campbell, 37788 Webb Rd., Denham Springs, LA 70706. Contributors may select from ten top-selling fragrances: *Angel Wings, Chocolate Kiss, Coffee Break, Honey Bee Vanilla, Lavender, Oriental Teakwood, Rain, Victorian Rose, Hot Apple Pie and Sweet Orange Chili Pepper.*

Contributors can pick up their candles on Aug. 15 from 9 am. until 2 pm. at Greenwell Springs Baptist Church located at 19421 Greenwell Springs Rd., Greenwell Springs, LA or call 225.324.2129 to make arrangements for delivery after Aug. 15. First Aid Lemonaid will be on site selling Lemonade to raise additional money for the Campbell family.

About First Aid Lemonaid

First Aid Lemonaid began in 2002 in an attempt to raise money for the American Stroke Association. The owner of Tiger Concessions gave First Aid an opportunity to work the Lemonade stands at the upcoming LSU games to raise money. The owner later decided to sell the stands and First Aid Lemonaid seized the opportunity. First Aid Lemonaid continues to grow, currently operating six stands and serving fresh-squeezed lemonade at softball tournaments, company picnics, craft shows, fairs, parades and various festivals throughout the state of Louisiana. Their mission is to provide customers with a refreshing drink served with a smile and superb service while building lasting friendships with customers.